

# LIVING THE DREAM AT A GLANCE

ONCE-IN-A-LIFETIME TRAVEL EXPERIENCES

## TEAM AND SITE DETAILS



**JEREMY JONES, PRIMARY AUTHOR**  
~500 ARTICLES FROM 79 COUNTRIES  
HOW-TO GUIDES, ADVENTURE, CULINARY  
OUTDOORS, AND OFF-BEAT TRAVEL



## OVER 45,000 FANS

FB	7,400
PINTEREST	24,600
INSTAGRAM	14,100
TIKTOK	224

## MONTHLY PAGE VIEWS (ANNUAL AVERAGE)



**36,750/MO IN 2023**

75% GOOGLE  
14% DIRECT  
9% SOCIAL MEDIA

## TOP COUNTRIES BY VIEWS



52% USA,  
6.8% UK,  
5.6% CANADA,  
3.1% AUSTRALIA

**FOUNDED IN AUGUST 2008**  
**PART OF WORLD OF DISCOVERY MEDIA LLC**

UPDATED JANUARY 1, 2024  
JEREMY@LIVINGTHEDREAMRTW.COM



# BACKGROUND ON LIVING THE DREAM

Jeremy is a full-time travel blogger with 15+ years experience.

## AVAILABLE FOR:

Press / FAM Trips, Freelance Writing, Consulting, Photography, SEO, B2C Marketing, Social Media Management, and more.

## TRAVEL SCHEDULE 2024

**JANUARY: DENVER & VAIL, COLORADO**  
**FEBRUARY: OAXACA, MEXICO**  
**MARCH: MIAMI AND KEY WEST, FLORIDA**  
**APRIL: LONDON & TBD EUROPE**  
**Q3 TBD: JAPAN**  
**Q4 TBD: NORTHERN LIGHTS**

## PROFESSIONAL MEMBERSHIPS

North American Travel Journalists Assoc. (NATJA)  
Society of American Travel Writers (SATW)



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