

LIVING THE DREAM AT A GLANCE

ONCE-IN-A-LIFETIME TRAVEL EXPERIENCES

TEAM AND SITE DETAILS



JEREMY JONES, PRIMARY AUTHOR
~500 ARTICLES FROM 75+ COUNTRIES
HOW-TO GUIDES, ADVENTURE, CULINARY
OUTDOORS, AND OFF-BEAT TRAVEL



OVER 45,000 FANS

| | |
|-----------|--------|
| FB | 7,100 |
| PINTEREST | 24,500 |
| INSTAGRAM | 14,400 |
| TIKTOK | 166 |

*TIKTOK NEW IN 2022

MONTHLY PAGE VIEWS (ANNUAL AVERAGE)



29,500/MO IN 2022

75% GOOGLE
14% DIRECT
9% SOCIAL MEDIA

*PRE-COVID (2019)
AVERAGE APPROX
80,000 PV/MO

AUDIENCE DEMOGRAPHICS



62% USA, 5.5% UK, 4% CANADA

29% 25-34, 18% 35-44, 17% 45-54
15% 18-24, 13% 55-64,

51% FEMALE, 49% MALE

FOUNDED IN AUGUST 2008
PART OF WORLD OF DISCOVERY MEDIA LLC

UPDATED JANUARY 1, 2023
JEREMY@LIVINGTHEDREAMRTW.COM

BACKGROUND ON LIVING THE DREAM

Jeremy is a full-time travel blogger with 14+ years experience.

AVAILABLE FOR:

Press / FAM Trips, Freelance Writing, Consulting, Photography, SEO, B2C Marketing, Social Media Management, and more.

TRAVEL SCHEDULE 2023

JANUARY: SWEDEN

MARCH: TBD - MAURITIS/SEYCHELLES LIKELY

MAY: PRAGUE & TBD EUROPE

AUGUST: NORWAY

MORE TBD

PROFESSIONAL MEMBERSHIPS

North American Travel Journalists Assoc. (NATJA)
Society of American Travel Writers (SATW)



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