

LIVING THE DREAM AT A GLANCE

ONCE-IN-A-LIFETIME TRAVEL EXPERIENCES

TEAM AND SITE DETAILS



JEREMY JONES, PRIMARY AUTHOR
~500 ARTICLES FROM 70+ COUNTRIES
HOW-TO GUIDES, ADVENTURE, CULINARY
OUTDOORS, AND OFF-BEAT TRAVEL



OVER 65,000 FANS

FB	6,000
TWITTER	22,400
PINTEREST	24,400
INSTAGRAM	14,600

MONTHLY PAGE VIEWS (ANNUAL AVERAGE)



18,000/MO IN 2021*

75% GOOGLE
14% DIRECT
9% SOCIAL MEDIA

*TRAFFIC DECREASED ~80% DUE TO
COVID SHUTDOWNS AS LIVING THE
DREAM IS PRIMARILY INTERNATIONAL

AUDIENCE DEMOGRAPHICS



62% USA, 5.5% UK, 4% CANADA

29% 25-34, 18% 35-44, 17% 45-54
15% 18-24, 13% 55-64,

51% FEMALE, 49% MALE

FOUNDED IN AUGUST 2008
PART OF WORLD OF DISCOVERY MEDIA LLC

UPDATED JANUARY 1, 2022
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BACKGROUND ON LIVING THE DREAM

Jeremy is a full-time travel blogger with 13+ years experience.

AVAILABLE FOR:

Press / FAM Trips, Freelance Writing, Consulting, Photography, SEO, B2C Marketing, Social Media Management, and more.

TRAVEL SCHEDULE 2022

JANUARY: NYC (IMM)
MARCH: SPAIN (TBEX)
MAY: PUERTO RICO (NATJA)
JUNE: COLORADO (TELLURIDE BLUEGRASS)
SEPTEMBER: TANZANIA
MORE TBD

PROFESSIONAL MEMBERSHIPS

North American Travel Journalists Assoc. (NATJA)
Society of American Travel Writers (SATW)



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