

LIVING THE DREAM AT A GLANCE

TEAM AND SITE DETAILS



JEREMY JONES, PRIMARY AUTHOR
~500 ARTICLES FROM 70+ COUNTRIES
4-6 NEW ARTICLES MONTHLY
HOW-TO GUIDES, ADVENTURE, CULINARY
OUTDOORS, AND OFF-BEAT TRAVEL



OVER 65,000 FANS

FB	5,700
TWITTER	23,400
PINTEREST	23,300
INSTAGRAM	15,700

MONTHLY PAGE VIEWS (ANNUAL AVERAGE)



85,300/MO IN 2019

84% GOOGLE
10% DIRECT
5% SOCIAL MEDIA

AUDIENCE DEMOGRAPHICS



44% USA, 7.5% UK, 5.6% CANADA

42% 25-34, 19% 35-44, 13% 45-54, 10% 55-64, 9% 18-24

52% FEMALE, 48% MALE

FOUNDED IN AUGUST 2008
PART OF WORLD OF DISCOVERY MEDIA LLC

UPDATED JANUARY 1, 2020
JEREMY@LIVINGTHEDREAMRTW.COM

AFFILIATE STATISTICS

NEARLY \$300,000 IN TRACKED SALES IN 2019*

TOP PROGRAMS - QUANTITY - GROSS SALES (\$)

BOOKING.COM (HOTELS)* - 650 BOOKINGS - \$84,000 ESTIMATED
FLIGHTS (VARIOUS PROGRAMS)* - 640 QUALIFIED LEADS
OMIO & EURAIL (TRAIN TICKETS) - 328 BOOKINGS - \$57,500
G ADVENTURES & INTREPID (MULTI-DAY TOURS) - 14 BOOKINGS - \$50,500
AMAZON (PRODUCTS) - 2,066 ITEMS - \$49,500
WALKS OF ITALY & VIATOR (DAY TOURS) - 111 BOOKINGS - \$34,000
WORLD NOMADS (INSURANCE) - 36 BOOKINGS - \$4,500
CONQUEST MAPS (WALL ART) - 24 ITEMS - \$3,800

* - COMPANIES DENOTED WITH AN ASTERISK DO NOT PROVIDE GROSS SALE VALUE DATA.
GROSS SALES ARE ESTIMATES BASED ON COMMISSION DATA AND ESTIMATED PROFIT SHARE.

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BACKGROUND ON LIVING THE DREAM

Jeremy is a full-time travel blogger with 11+ years experience.

AVAILABLE FOR:

Press / FAM Trips, Freelance Writing, Consulting, Photography, SEO, B2C Marketing, Social Media Management, and more.

TRAVEL SCHEDULE 2020

January: NYC (IMM)
February-March: Maldives
May: Puerto Rico (NATJA)
June: Baltimore (Mediavine)
August-September: Portugal
TBD: Central Asia (Tentative)

PROFESSIONAL MEMBERSHIPS

North American Travel Journalists Assoc. (NATJA)
Society of American Travel Writers (SATW)



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